



# FOR A PREMIUM PRESENCE

Portfolio

2021  
[www.smeportals.com](http://www.smeportals.com)



## ABOUT US

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Portals Corporation has been established to provide support and services to the organizations in the DIGITAL BRANDING fields including content marketing and social media management through a specialized team to provide high quality products that keep pace with the rapid development in the field of business.

We contribute to the business development of our customers to provide a range of administrative, marketing and software services

**SERVICES**



# SERVICES

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## CREATIVE & BRANDING

As the core of your identity, we bring together content, branding, visualization, and conceptual design and shape it into the face your customers will know and recognize.

## DIGITAL MARKETING

We are leaders of using content in E-Marketing. We assist our clients finding their customers preferences and work with them to develop a range of services that satisfy the market.

## CONTENT WRITING

Content is the king! A corporation might not have the expert-enough team to create and manage their website's content and social pages which needs to be updated continuously.

## SEARCH ENGINE OPTIMIZATION (SEO)

for higher rankings & more traffic SEO is the operation of enhancing the website's content and preparing it to engage more visitors whom are referred by Search Engines such.

## DIGITAL SOLUTIONS

We provide our clients with integrated software solutions developed to assist organizations in developing their services.

## SOCIAL MEDIA MANAGEMENT

In PORTALS, we manage your social pages effectively and efficiently. We aim to brighten your presence on the social networks to market your products/services.

# CYBERSECURITY SERVICES



# SERVICES

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- Risk Assessments
- Vulnerability Assessments and Penetration Testing ( Black Box , Grey Box and White Box )
- ISO 27001 , ISO 20000 , ISO 22301 Gap Analysis and Consultancy .
- Red Team Services
- Network Configuration Review
- Network Architecture Review
- Source Code Review
- Web Application Testing
- Wireless Testing
- PCI DSS Consultancy and Certification : Checksum has PCI-DSS Remediation experts and QSAs working on our team when it comes to applying standard and fixing compliance gaps.
- Security Policy and Procedure review and Creation.
- Managed CISO Services.
- Managed SOC services



# SOLUTIONS

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01

Privilege Access Management Solution ( Thycotic and Fudo Securities )

02

Security Awareness Solution and Phishing Simulation ( ProofPoint )

03

Brand protection and Email Fraud Defense ( Izoologic )

04

Email Digital Signature and SMIME Certificates and Encryption ( Cyphermail )



# CLIENTS



# PRODUCTS



## BIOMETRIC DEVICES INTEGRATION

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We provide integration services with biometric devices like a fingerprint scanner to your system, with our service you can view employee attendance without any data transfer issues.





# MARKETING SOLUTIONS



## CUSTOMERS SERVICE OUTSOURCING

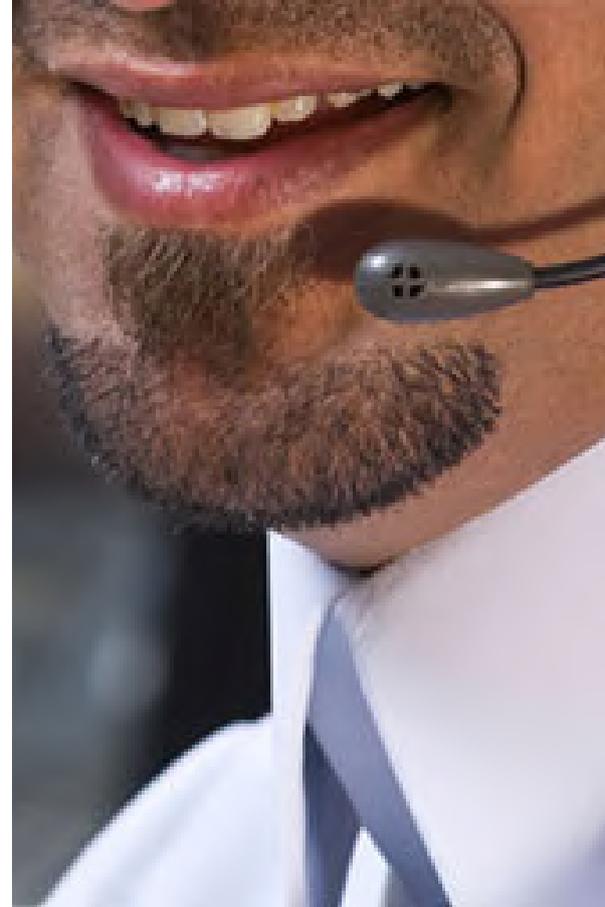
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**Customer service is the new marketing.** When you satisfy your customers by providing the best services, not only do they help you to grow your business but also recommend you to their associates.

**86%** of buyers would pay more for better service

Working with Portals allows you to outsource customer service to experts who will help build and implement the best strategy for your business.

Your customers connect with your business by phone, email, social media, the Web, and mobile. This is why it is essential to have a team in place to answer questions and provide support for every interaction.



## CLINTS RETENTION SERVICES

### ” Happy clients stay clients “

If you're not working to keep your clients, the competition already has an advantage. It's time to focus on your clients service retention.

**Do you even have a plan in place to keep clients?**



Probability of selling to a new customer 20-5 %



Probability of selling to an existing customer 70-60 %

**Portals** can help, we'll develop a customized client retention strategy to keep the clients you currently have, as well as reacquire lost ones.



**BRANDS**





## AKWAAR

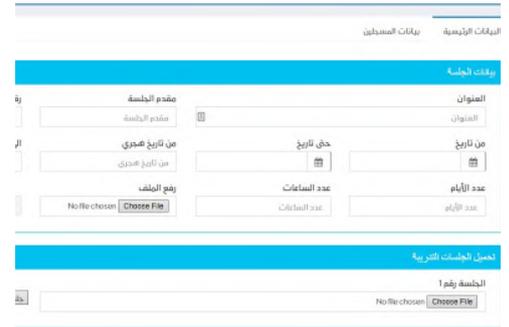
Specialized in 3D & 2D motion and animation  
videos production



We developed API to cover the huge time and efforts that consumed when organizations need to design send certificates or documents for a big number of trainees, attendees, students or employees.

Generate Certificate simplified and minimized these efforts to little minutes by intelligence and integrated API can:

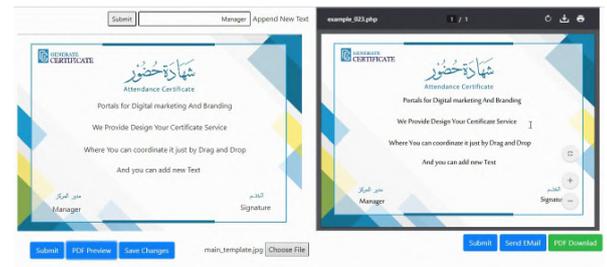
1. Import records of trainees, attendees, students from ZOOM or wherever
2. Import employees, trainees, attendees or students records from any where
3. Design a wide range of documents such as: memos ...etc.
4. Send the documents for some or thousands of trainees, employees or students by one click.



The screenshot shows a web form titled "بيانات الجلسة" (Session Data). It includes fields for:
 

- العنوان (Title): مقدم الجلسة (Session Presenter)
- من تاريخ (From Date): من تاريخ هجري (From Hijri Date)
- عدد الأيام (Number of Days): عدد الساعات (Number of Hours) and عدد الدقائق (Number of Minutes)
- الخيار "رفع الملف" (Upload File) with a "Choose File" button.

 Below the form is a section for "إدخال البيانات الشخصية" (Personal Data) with a field for "الجلسة رقم 1" (Session No. 1) and another "Choose File" button.





## MATH DAY

MATH DAY is a scientific day organized by the Department of Mathematics at King Abdulaziz University in Jeddah, and it will be the nucleus of the «Mathematics» conference in the near future.

LOGO DESIGN | VISUAL IDENTITY | PRINT DESIGN



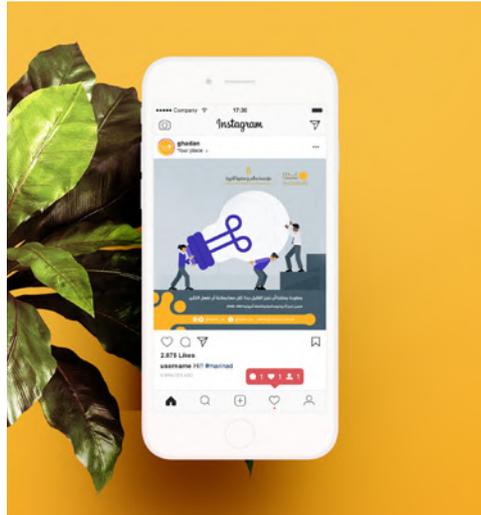
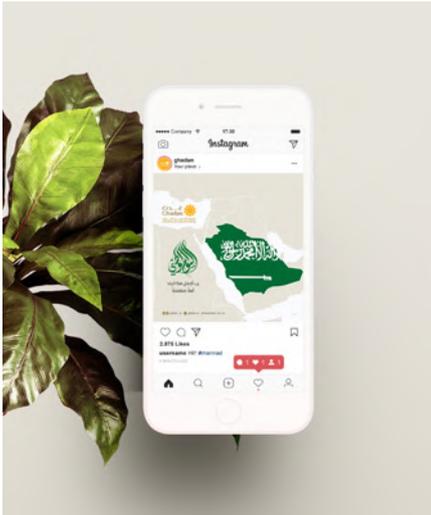
## GHADAN

A non-profit company works to increase the quality and proportion of community participation in Saudi society.

CONTENT CREATION

INFOGRAPHIC DESIGN

SOCIAL MEDIA DESIGNS



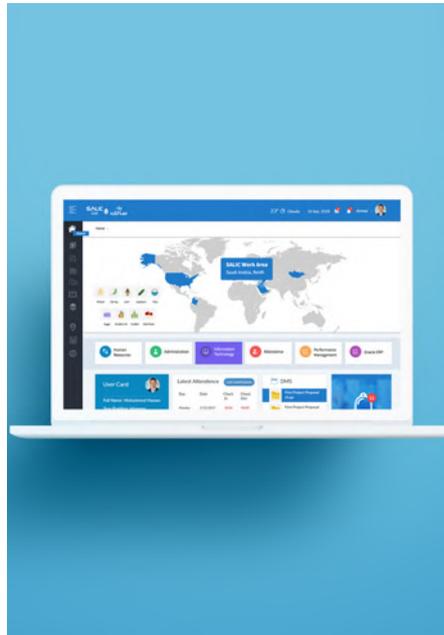


## SALIC

SALIC (Saudi Agricultural and Livestock Investment Company) was established by Royal Decree No. M / 22 dated in 18/04/1430 AH corresponding to 04/14/2009 AD, as a Saudi joint stock company that is owned by the Public Investment Fund of the Kingdom of Saudi Arabia.

PORTAL DESIGN | SHAREPOINT | IDENTITY DESIGN

SOCIAL MEDIA DESIGNS





## FIDO

Fido is one of the leading consulting and trusted advisory firms in the Middle East. Dedicated for the retention of customers on behalf of clients, accelerating business and growing sales and revenues promoting brands to help organizations face business challenges and achieve optimum goals of growing market share and increasing sales revenues to maximize profits.

- LOGO DESIGN
- WEBSITE
- IDENTITY DESIGN
- BROCHURES

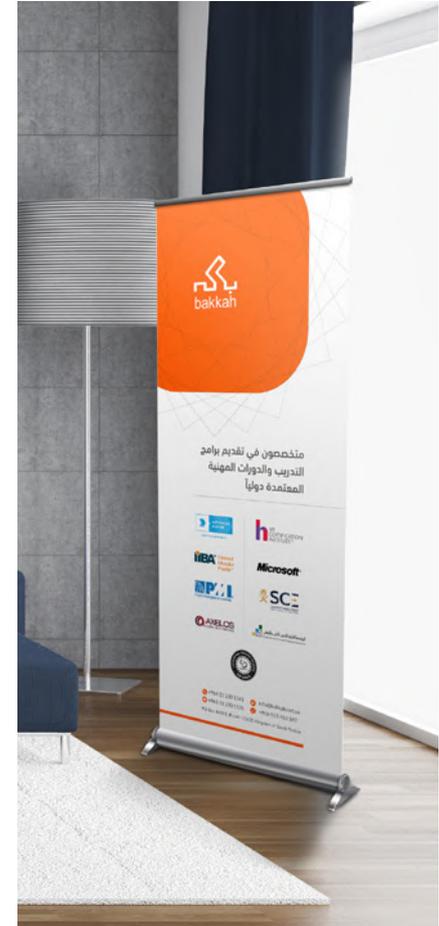
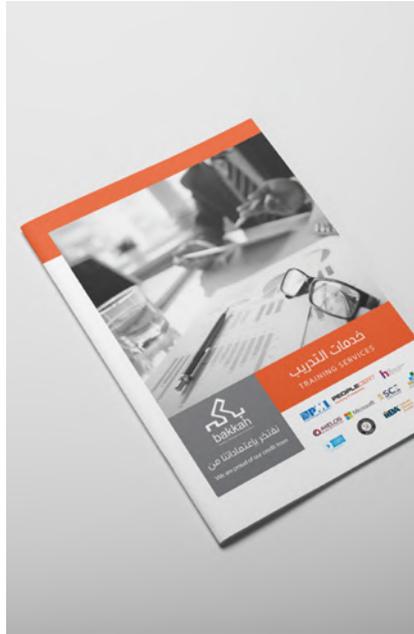




## BAKKAH

Bakkah is a national consulting and training company formed by multinational professionals that have a wide experience in management consulting and professional training.

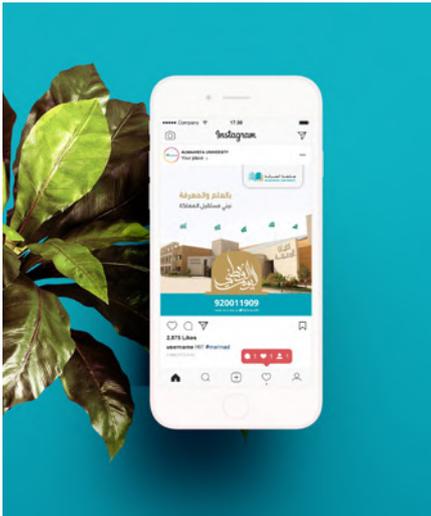
- SOCIAL MEDIA MANAGEMENT
- DIGITAL MARKETING
- CUSTOMERS SERVICES
- CREATIVE DESIGN
- SEO
- CRM
- WEBSITE



## ALMAAREFA UNIVERSITY

Almaarefa University for Science & Technology (MCST) is a private establishment of higher education, designed to fulfill a recognized public function, by meeting clearly identified needs in important domains for national development.

■ SOCIAL MEDIA MANAGEMENT | 
 DIGITAL MARKETING | 
 CREATIVE DESIGN | 
 CUSTOMERS SERVICES



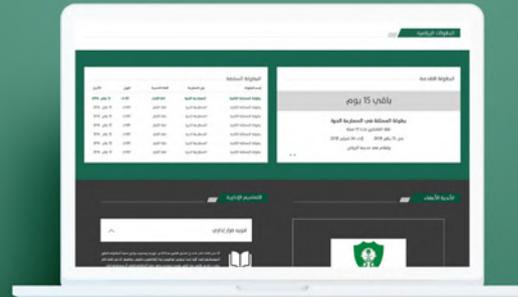
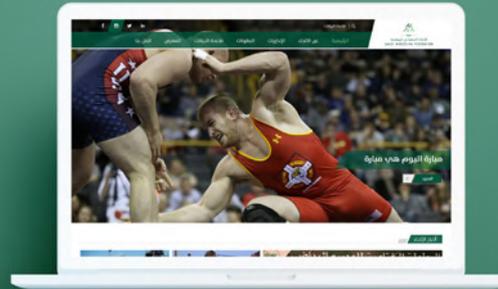


الاتحاد السعودي للمصارعة  
SAUDI WRESTLING FEDERATION

## SAUDI WRESTLING FEDERATION

is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the when an unknown printer took a galley has been the industry's standard dummy text ever since the when an unknown printer took a galley

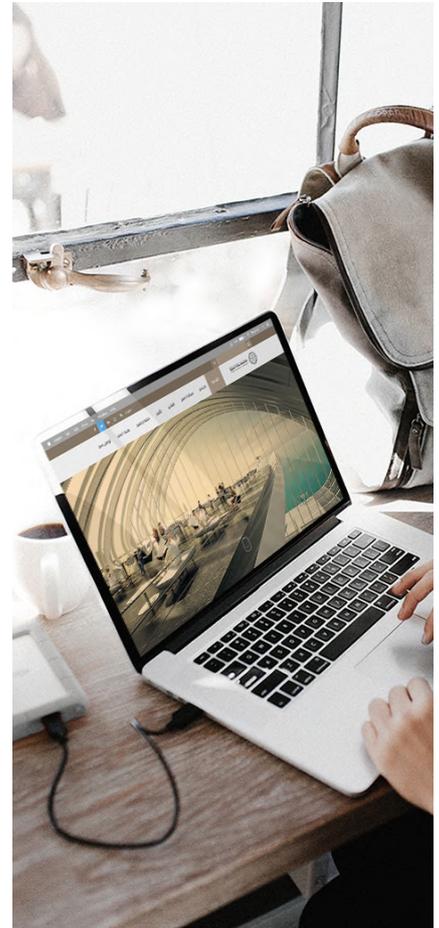
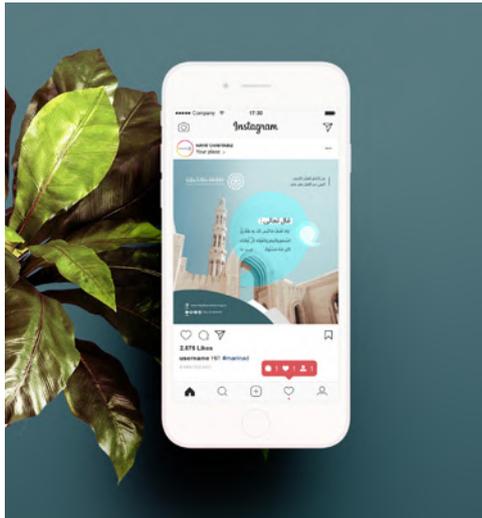
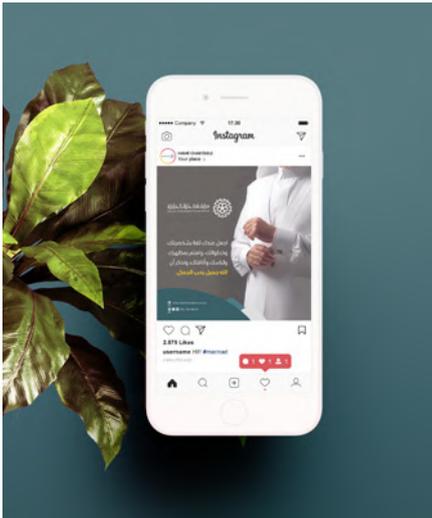
WEBSITE | CRM | HR SYSTEM



## HAYAT CHARITABLE FOUNDATION

Hayat Charitable Foundation, working in dozens of countries, is a donor organization which seeks to create hope in society and promote morals and values as well as better education for the poor and the needy.

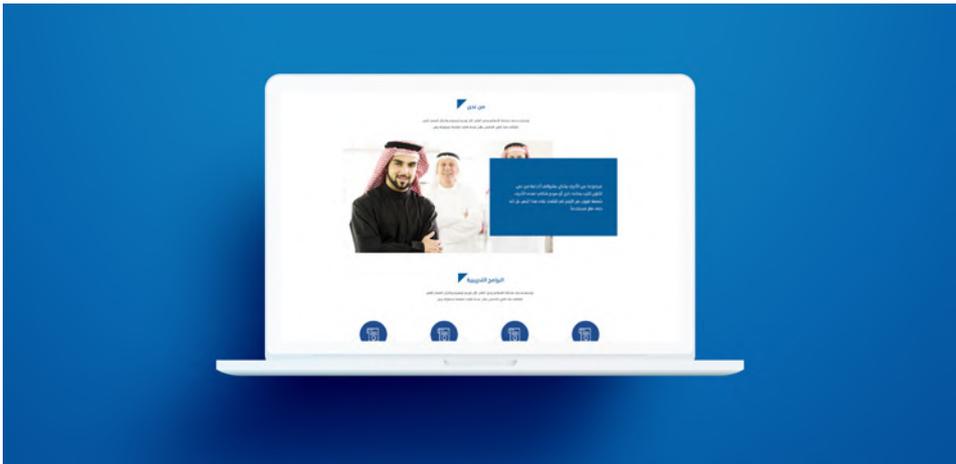
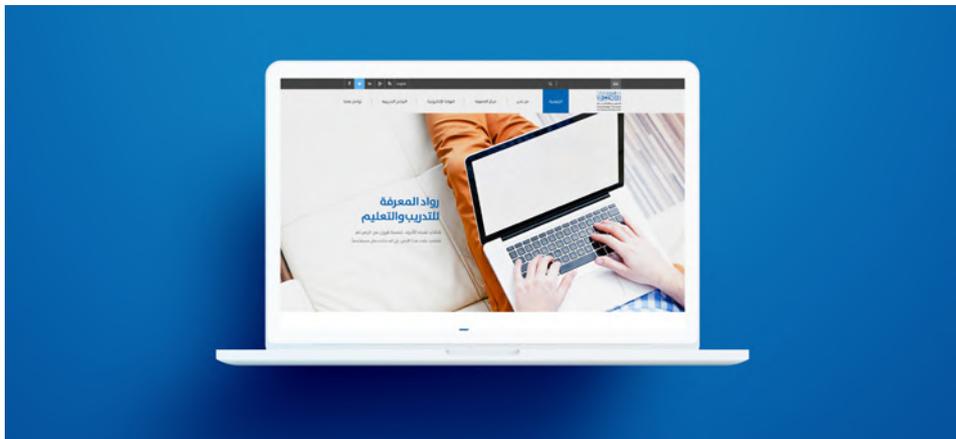
WEBSITE | CRM | SOCIAL MEDIA MANAGEMENT | DESIGN LOGO



## KNOWLEDGE PIONEERS

Knowledge Pioneers for Training and Education is a member of pioneers International Group, a training and education company dedicated to the establishment of specialized and advanced training institutes, a member of pioneers Group, headquartered in Riyadh, Saudi Arabia.

WEBSITE | CRM





## TALAT SCHOOLS

Talat is a K<sup>3</sup>- non-profit national school specializing in the education of children ages three to eight. Talat provides research-based, bilingual education with a focus on innovation.

LOGO DESIGN | BRAND IDENTITY | PRINT DESIGN





## FESTAVO

An application that is designed and developed to save time and effort for the client to easily coordinate the occasions completely with the highest possible quality.

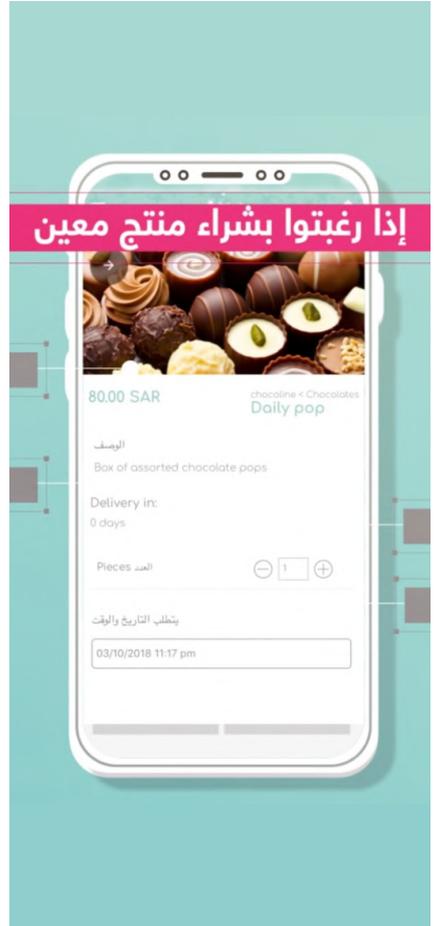
MOTION GRAPHIC



تطبيق فيستافو سهلها عليكم

عندكم حفلة او مناسبة ومحتاجين ايش تجهزوا لها

او عندكم منتج بعيد ومو عارفين كيف تطلبوه





## AREEN

Areen supports Saudi disabled talents to become global resources.

WEBSITE | BRAND IDENTITY | LOGO DESIGN





## CONTACT US

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